



Meet Us

Our Purpose. Our Mission — The Fire That Drives Us

At The Next Dubai, we believe stories have the power to inform, inspire, and connect. In a city that never stops evolving, our purpose is to bring clarity to what's new and meaning to the narratives shaping our future. We are a modern digital platform dedicated to highlighting the pulse of Dubai—from innovation and business to luxury lifestyle, culture, and emerging trends across the entire Emirate.

Our mission is to keep all informed without being overwhelmed and inspired without exaggeration. Through thoughtful storytelling and high-quality narratives, we simplify complex ideas into relatable, authentic content that adds genuine value to our audience. Whether spotlighting visionary leaders or the city's latest developments, we provide a window into what's happening now and what's coming next.



We don't just report news. We tell the stories that matter.

Choose a plan that is right for you

Let's Collaborate

OUR PACKAGES

Thank you for your interest in collaborating with THE NEXT DUBAI.

Below are our revised campaign packages designed to maximize your brand visibility, credibility, and audience reach.

Package 1: **Bronze Iconic**

Package 2: **Silver Spotlight**

Package 3: **Signature Gold**

Package 1: Bronze Iconic

save 750 AED

A deep dive into your professional and personal story to spark high-impact engagement.

749 AED* ~~1,500 AED~~

- 1x Instagram Story
- 1x Static Post
- 1x Multi-Platform Carousel

Collaborate with us

Package 2: Silver Spotlight

save 1000 AED

A spotlight on your journey and proven results to convert followers into loyal clients.

999 AED* ~~2,000 AED~~

- 1x Instagram Story
- 2x Static Post
- 2x Multi-Platform Carousel
- 1x Story Based Reel

Collaborate with us

Package 3: Signature Gold

save 1500 AED

Featured across all platforms throughout one week for maximum brand awareness. A full-scale brand takeover showcasing your industry influence to maximize global reach and credibility.

1999 AED* ~~3,500 AED~~

- 2x Instagram Story
- 1x Static Post
- 2x Multi-Platform Carousels
- 2x Story Based Reels
- 1x web article blog
- 1x Feature Story Inside
- Digital Magazine

Collaborate with us

CUSTOMIZED BRAND EXPERIENCE

Exclusive Package

A tailored premium experience designed for brands, founders, and personalities looking for high-level exposure through exclusive storytelling, magazine presence, cinematic coverage, and professional brand positioning across The Next Dubai platforms.

Get Quote

- 1x Instagram Story
- 1x Static Post
- 2x Multi-Platform Carousels
- 2x Story Based Reels
- 1x Web Article Blog
- Digital Magazine Feature
- Magazine Cover Feature
- Short Interview Coverage
- On-Site Shoot (Video & Corporate Photography)
- 10 Magazine Hard Copies

Pricing



@thenextdubai

These are our social media promotional rates per post package, including Instagram content promotion, website article coverage, and feature placement in The Next Dubai digital magazine.

Static

₹ 249 per post

Get Started

Carousel

₹ 499 per post

Get Started

Reel

₹ 749 per post

Get Started

Web Article

₹ 499 per article

A spotlight on your journey and proven results to convert followers into loyal clients.

Get Started

What's Included

- Web article blog 500 words
- Static Post on Blog

OUR DIGITAL IMPACT

THE NEXT DUBAI continues to grow as one of the emerging digital media platforms covering Dubai through high-performing social content and website engagement.

We help brands, businesses, and personalities reach a rapidly growing audience across multiple platforms.

get featured

Story Feature / Magazine

₹ 749 per month

Get featured inside The Next Dubai digital magazine with a dedicated 2-page editorial story highlighting your business, brand journey, achievements, services, or personality profile.

Get Started

What's Included

- 2-page magazine editorial feature
- Professionally written story/article
- Visual integration with provided images



Cover Feature + Editorial Story

₹ 3499 per month

Position your brand or personality on the cover of The Next Dubai digital magazine along with an exclusive inside feature story for maximum visibility and brand authority.

Get Started

What's Included

- Official magazine cover placement
- 2-page exclusive editorial story
- High-visibility feature positioning
- 5 Hard copies (if needed)
- Digital magazine publication
- Brand exposure across The Next Dubai audience
- Cover promotion within magazine marketing content



The future of Dubai is written by those who dare to dream it. At The Next Dubai, we are dedicated to celebrating the visionaries, leaders, and trailblazers who are redefining the city's skyline and spirit.